



# Business Advertising and Sponsorship

As a member of our community, we invite you to show your support for Brockton School. This year Brockton School will host its 7<sup>th</sup> Annual Fall Gala, which will take place on Saturday, November 5<sup>th</sup> at The North Shore Winter Club. This year's Gala theme is "Venetian Masquerade Magic", it will surely be an outstanding evening for all to enjoy. The Annual Fall Gala is our premier fundraising event of the year and celebration of our school's community and spirit.

Brockton School is a non-denominational, co-educational IB World School, which aims to develop inquiring, knowledgeable and caring young people, who are encouraged to participate in the community, both locally and internationally. Funds raised from this event are directly used to improve the quality of education for all students, Kindergarten through Grade 10.

The aim of our Fall Gala 2011 is to raise financial support for Brockton School. Our School has undergone significant changes in the last year, with the growth of the school population up to 130 students this year. We have also undergone some extensive updates to the school and are excited for the completion of our 4 new modular classrooms.

Funds raised at the Brockton School's Annual Fundraising Gala go directly into enhancing our learning environment. With the schools needs and requirements constantly assessed, be it updates to school equipment, new programs, or beautifying the school grounds, the Gala funds raised are distributed accordingly. We work closely with the Brockton Board of Directors as well as our Head of School to ensure that the monies raised are effectively utilized and offered up to support those programs and updates most needed.

The Fall Gala catalogue is the definitive document of this wonderful occasion and is distributed to our entire parent community as well as invited guests. Our catalogue, along with detailing the evening's events, also describes the live and silent auction items available, including the "Brockton Creative Kids Class Projects". Furthermore, guests are able to peruse the Brockton "Wish List" as well as acquaint themselves with all of our generous Gala sponsors and donors, all of whom are recognized within the catalogue.

As a business and or company that chooses to participate by way of Donations or Sponsorship you are benefiting Brockton as well benefiting your business. Auction exposure for your products and or services as they are promoted and displayed on event night, as well as inclusion in our printed promotional materials such as your business name and or logo displayed in our auction catalogue.

There are numerous ways in which you can support Brockton and enhance this fantastic evening:

1. Business Advertising
2. Event Sponsorship
3. Donations to the Silent and Live Auctions
4. Attend the event

**Business Advertising:** Your Company's advert is included in the catalogue and is displayed at the event. Your company name and logo will be featured on our website.

**Event Sponsorship:** Your Company can choose to sponsor the event or a specific event category, such as Room Décor, Live Entertainment, Catering Services, etc. Your Company's name and logo will be included in the catalogue as well as featured on our website.

**Donations:** Your Company can choose to donate products or services, which will be auctioned off in our silent or live auctions. These items will be included in our Gala catalogue along with your business name. Brochures or pamphlets could accompany this on the auction table for the interested participants.

**Attending:** Feel free to purchase tickets and come out for a fantastic night of food, live entertainment, and dancing.

As a registered charity, Brockton School will issue tax receipts in accordance with the Tax Policy set out on our Auction Donation Form.

It is with the generous support of our community that makes it possible for our students and school to continue to grow and flourish. It is essential to our children's education that we are providing the best opportunity for their success in a safe, nourishing, and stimulating educational environment. These children are our future.

We recognize that you may receive many requests for donations from many worthy causes and we thank you in advance for your consideration and support. If you have any questions or would like to discuss further how you can participate in Brockton's 2011 Fall Fundraising Gala, kindly contact us. We look forward to hearing from you.

With Thanks,

Michelle Benedet/Sera Rhyane  
Fall Gala Chairs 2011  
Contact: 604 722 5029  
[michelle@benedet.ca](mailto:michelle@benedet.ca)  
[serarhyane@yahoo.ca](mailto:serarhyane@yahoo.ca)



**Venetian Masquerade Magic - A night of intrigue, magic and mystery**